

## Ownership

Control over personal data brings immense influence and responsibilities



## Control

Individuals retain permanent control over how you may handle their personal data



## Cultural change

A top-down culture of privacy will be required in today's "customer first" environment



## Reputation

The reputational stakes will significantly increase



# GDPR: A Data Regulation Revolution

## The Boardroom Challenge



## Ireland

Playing one of the most important global roles in the data regulation revolution



## Rigour

Responsibility and liability of directors and direct dealings with the regulator will increase



## Legal Risk

There will be heightened regulatory enforcement and civil litigation against organisations



## Publicity

The regulator will have wide discretion on publication of sanctions and investigations

## Contact us



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