

# GDPR – are senior management on board?



**Ibec and A&L Goodbody** have partnered on a research report to capture levels of awareness amongst senior management of their obligations under GDPR and their firm's preparedness for, and concerns regarding compliance with the new Regulation.

## Overview

**Of the 200 firms surveyed in this report...**

**87%**

of firms consider GDPR to be a significant business issue



**Of those who consider GDPR to be a significant issue for their business:**

**19%**

of firms feel well prepared for the implementation of GDPR

**53%**

of directors currently know the detail of their company's GDPR readiness

**61%**

have begun a programme to ensure compliance with GDPR by May 2018

## Senior Management in Ireland – engaged or not?

**49%**

49% of all respondents surveyed know the details of their company's GDPR readiness plans

**15%**

15% discuss organisational readiness for the implementation of GDPR weekly

**“The impact of GDPR includes fines of up to 4% of global turnover or €20 million in the case of a breach of the law.”**

## What Irish businesses are doing to prepare

**Practical steps towards implementation**

Assessed the data protection risks to the organisation



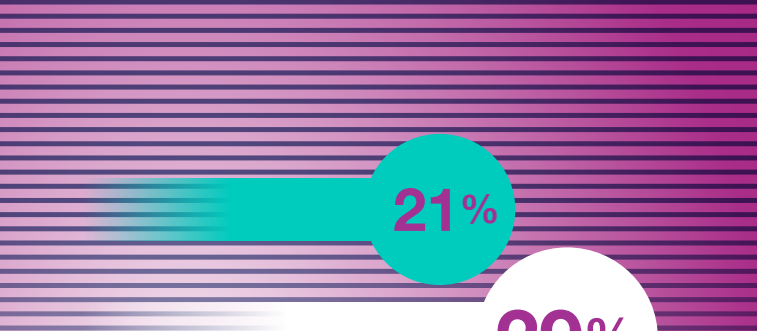
Appointed a GDPR implementation team



Compiled an inventory of all personal data held by the organisation



Appointed a Data Protection Officer

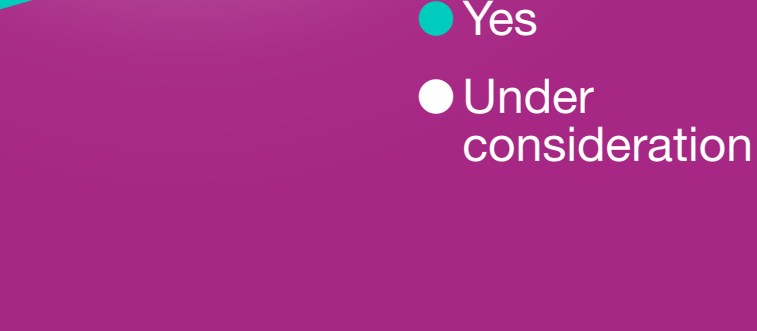


● Yes  
● Under consideration

Prepared a documented project implementation plan



Reviewed and updated data protection notices and policies



Held staff training workshops on GDPR



Assigned a GDPR implementation budget



● Yes  
● Under consideration

## Some key management concerns with GDPR

Managing full compliance with GDPR



**39%**

Managing assessment of data protection risks with new projects

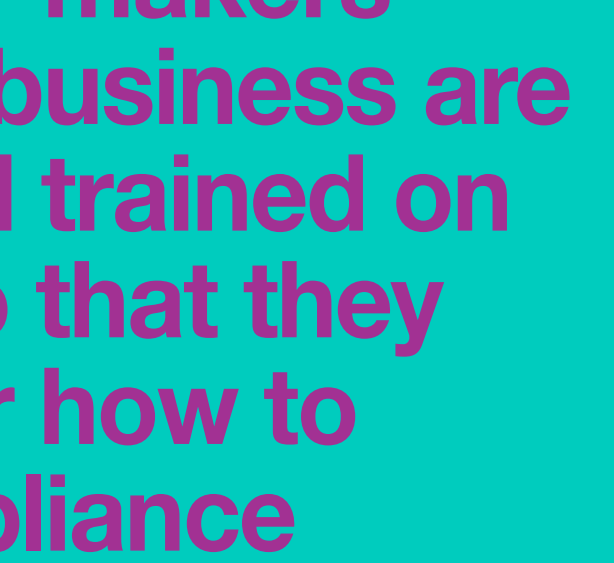


Responding to data access requests



**38%**

Determining legal basis for processing of personal data



Maintaining an inventory of personal data



**To prepare for GDPR, ensure that key employees and decision-makers across your business are aware of and trained on the GDPR so that they can consider how to ensure compliance and appropriately allocate resources.**

**For more information or advice, please contact:**

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