

Ownership

Control over personal data brings immense influence and responsibilities



Control

Individuals retain permanent control over how you may handle their personal data



Cultural change

A top-down culture of privacy will be required in today's "customer first" environment



Reputation

The reputational stakes will significantly increase



GDPR: A Data Regulation Revolution

The Boardroom Challenge



Ireland

Playing one of the most important global roles in the data regulation revolution



Rigour

Responsibility and liability of directors and direct dealings with the regulator will increase



Legal Risk

There will be heightened regulatory enforcement and civil litigation against organisations



Publicity

The regulator will have wide discretion on publication of sanctions and investigations

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